



CONTACT: Michele Tomlinson
Warschawski
410-367-2700 x24
michele.tomlinson@warschawski.com

Erin Bradin
Warschawski
410-367-2700 x18
erin.bradin@warschawski.com

DEWALT INTRODUCES NATIONAL POWER TOOL BATTERY RECYCLING MONTH AT DEWALT SERVICE CENTERS

-- Users Who Recycle Batteries in October Receive \$10 Discount on Battery Purchases --

BALTIMORE – September 2008 – DEWALT, a leading manufacturer of industrial power tools, announces National Power Tool Battery Recycling Month. During the month of October, users who recycle any power tool battery at one of DEWALT’s 87 service centers will receive a \$10 discount on battery purchases.

The Rechargeable Battery Recycling Corporation (RBRC), a non-profit public service organization dedicated to recycling used rechargeable batteries and old cell phones, has provided DEWALT with recycling bins to place in each of its 87 service centers (www.dewalt.com/us/service/center_finder.asp). Users can recycle Nickel Cadmium (Ni-Cd), Nickel Metal Hydride (Ni-MH) and Lithium Ion (Li-ion) batteries from any battery manufacturer at service center locations nationwide. RBRC will then collect the batteries and recycle them for future use through its **Call2Recycle**® program.

As a way to generate awareness and increase participation in the program, DEWALT will provide a \$10 discount for battery purchases to users who recycle their batteries during the month of October.

“As a leading manufacturer of cordless power tools, DEWALT has grown its relationship with RBRC throughout the years and is pleased to announce its support of power tool recycling month,” commented Jason McNeil, DEWALT product manager. “Recycling batteries is environmentally responsible and we are dedicated to making this program a success. We feel that providing an incentive to end users is a great way to bring focus to this important initiative and make recycling batteries a long term habit for contractors.”

To date, DEWALT has collected more than 3,792,000 pounds of rechargeable batteries. With millions of professional contractors using its cordless tools, DEWALT is making it easier for users to recycle and aid in helping the environment.

About DEWALT (www.dewalt.com)

DEWALT is a leading manufacturer of industrial power tools with more than 300 power tool and equipment products as well as 800 power tool accessories, including corded and cordless drills, saws, hammers, grinders, routers, planers, plate joiners, sanders, lasers, generators, compressors and nailers, as well as saw blades, metal and masonry drill bits, abrasives, screw driving accessories and more. DEWALT tools can be found wherever tools are sold, nationally and internationally. With over 1,000 factory owned and authorized service locations, DEWALT has one of the most extensive repair networks in North America.

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About RBRC (<http://www.call2recycle.org/>)

The Rechargeable Battery Recycling Corporation (RBRC) is a nonprofit, public service organization dedicated to rechargeable battery recycling. There are over 50,000 retail, business, and community collection locations enrolled in RBRC's rechargeable battery recycling program throughout the United States and Canada. RBRC is funded by more than 350 manufacturers and marketers of portable rechargeable batteries and products. RBRC's public education campaign and recycling program is the result of the rechargeable power industry's commitment to conserve natural resources and prevent rechargeable batteries from entering the solid waste stream. In pursuit of its mission, RBRC also collects old cell phones. Cell phones collected through the **Call2Recycle**[®] program will be recycled or refurbished and resold when possible with a portion of the proceeds benefiting select charities. Contributions or gifts to RBRC are not tax deductible. For more information, call 877-2-RECYCLE or visit www.call2recycle.org.

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